



LOS ANGELES COUNTY
Women's Leadership Conference



ART CONTEST

PROGRAM COVER ART CONTEST

Please submit your art (computer, conceptual, drawing, graphic, photography, or painting) that fits the dimensions 8.5" x 11" (portrait) if printed medium or 300 dpi (portrait) if digital medium to be used in the program cover art for the upcoming virtual Los Angeles County Women's Leadership Conference. Our theme for this year's conference is:



Entries of artwork and scanned waiver must be submitted by email to: lacwlc@pw.lacounty.gov by **5PM on Monday, January 25, 2021**.

The artist who submits the winning art will:

- Have their entry used as the inspiration for the virtual 2021 Conference program cover.
- Have their entry used as inspiration for promotional material for the Conference.
- Receive a \$150 Visa Gift Card.

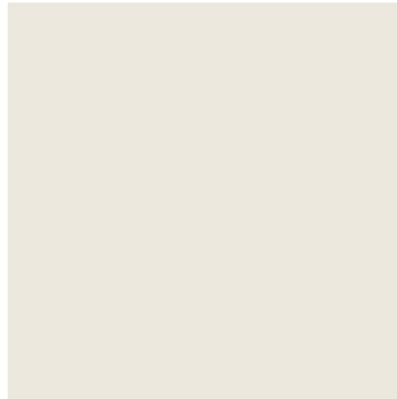
For full details of contest guidelines and application, visit www.lacountywomensleadership.org or email at lacwlc@pw.lacounty.gov

**Los Angeles County Women's Leadership Conference
Program Cover Art Contest**

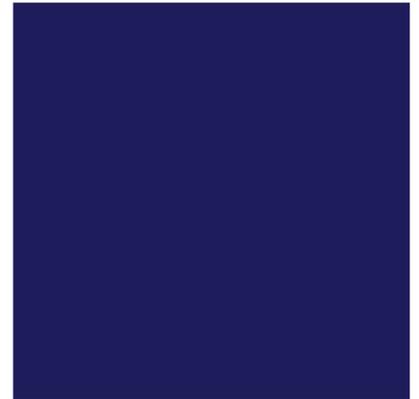
CONFERENCE COLOR PALETTE & THEME LOGO

Below are samples of this year's theme and logo in different variations along with the color palette for the conference. Art contest covers are not required to use the color palette or design theme.

Color Palette



R: 238
G: 232
B: 222
Hex: EEE8DE



R: 31
G: 28
B: 91
Hex: 1F1C5B



R: 156
G: 182
B: 189
Hex: 9CB6BD



R: 232
G: 83
B: 52
Hex: E85334



R: 245
G: 191
B: 27
Hex: F5BF1B

Los Angeles County Women's Leadership Conference Program Cover Art Contest

The virtual 2021 Los Angeles County Women's Leadership Conference (LACWLC) – *Spark the Light* is scheduled to take place starting Tuesday March 23 through Saturday March 27, 2021.

Use your creativity to design a program cover representing what *Spark the Light* means to you and your design may be chosen to help promote the 2021 Women's Leadership Conference program. At least one designer's artwork will be used as inspiration for the event's program cover, website, social media, and other promotional materials for the LACWLC.

RULES

- Submissions must be original designs that are not copyrighted and should not include elements from third parties. Submissions should also not contain clip art.
- Submissions must be in .pdf or image (electronic) format.
- Submissions should be easily scalable for multiple uses as it will be used for the program cover and other forms of promotion/advertisement.
- Submissions must be in the following art formats: computer, conceptual, drawing, graphic, photography, or painting.
- Final Size for Program 8.5" x 11" (portrait) or 300 dpi (portrait)
- The official Los Angeles County Women's Leadership Conference logo and *Spark the Light* graphics will be added to the winning submission.
- Contest is open to all ages.

TERMS

Contestants must read, sign and submit the attached waiver with their entry. If the contestant is under 18 years of age, the waiver must be signed by both the contestant and a parent/guardian.

HOW TO ENTER

Entries of artwork and scanned waiver must be submitted by email to: lacwlc@pw.lacounty.gov by 5PM on Monday, January 25, 2021.

SELECTED DESIGN

The selected entry will be used for inspiration to create the Conference program cover. The designer of the selected entry will have the opportunity to collaborate with a Conference-selected graphic artist to create the 2021 Women's Leadership Conference program cover and the artwork featured in promotional materials for the Conference. In addition, the designer of the selected entry will receive one (1) \$150 Visa Gift Card and attribution for their work.



Los Angeles County Women's Leadership Conference
Program Cover Art Contest Waiver

I represent that the submitted entry is an original, non-published work that does not infringe the intellectual property rights of any third parties. By entering the Los Angeles County Women's Leadership Conference Program Cover Art Contest, I am transferring all intellectual property rights, including copyrights, to the County of Los Angeles (County). I understand and acknowledge that the County will display the winning submission (either in its entirety or portion(s) of the submission) in its Conference program, Conference nametags, newsletters, social media posts, and in future promotions that are produced, posted or conducted by the County, LA County Women's Leadership Conference Committee (LACWLCC), or their offices, departments or agencies. If ownership of all or any part of the artwork submitted to LACWLCC for this contest is contested in any manner, I understand and agree that LACWLCC retains the discretion to disqualify and discontinue use of the artwork. I understand that if I am selected as a finalist, I may be required by LACWLCC to provide verification of age to confirm that appropriate signatures are provided on this waiver.

_____ I am 18 year of age or older.

_____ I am NOT 18 years of age or older.

Print Name

Date

Signature

If entrant is under 18 years of age, Parent/Guardian must sign below:

Parent/Guardian Printed Name

Date

Parent/Guardian Signature